



Carolina de Paula Freitas

Address: Triq Salvu Psaila, 215, BRK9079, Birkikara, Malta

Email address: carolfreitas89@gmail.com **Phone number:** (+356) 79039966

Date of birth: 28/09/1989 **Nationality:** Portuguese

ABOUT ME

Self-taught, i am researcher, lover of technology, digital revolution and design, equipped with a fertile imagination. I am a hard-working individual with excellent time management skills. I worked in team, I have acquired very good interpersonal skills and I am naturally service minded. I am loyal and personable and calm in all situations.

WORK EXPERIENCE

[01/01/2008 – 01/10/2010] **Restoration of Digital Images**

Open Photo

City: São Paulo

Country: Brazil

Main activities and responsibilities:

Editing, restoring, manipulating and creating images.

[01/10/2010 – 01/11/2011] **Front End Developer**

InterAmplitude

City: São Paulo

Country: Brazil

Main activities and responsibilities:

Creation and development of Wordpress themes.

Website maintenance and development in: HTML, CSS, JQuery and Flash.

Creating newsletter, mailing and sending routine and campaign emails.

[01/12/2011 – 01/05/2021] **Ux/UI Designer and Front-End Developer**

Rede Ponto Certo

City: São Paulo

Country: Brazil

Main activities and responsibilities:

Apps and Self-Service: Strategic business vision and viability, competitor benchmarking, UX, UI, Microcopy, Angular, Ionic, user testing and post development approval.

Front-end: Layout design, HTML5, CSS3, IONIC, ANGULAR, NODEJS, GITHUB, and optimized SEO.

Optimize internal operational processes. Sending campaigns to correspondents, suppliers and customers. Define mailing and automatic trigger routines.

[01/06/2021 – 01/12/2021] **Product Designer - UX UI**

RecargaPay

City: São Paulo

Country: Brazil

Main activities and responsibilities:

Segment: Telephone, Transport, Delivery, Loan, Payments. Develop products or app improvements.

Flow, Rules, Interface, Presentation and implementation with IT.

[04/07/2022 – Current] **Customer Support**

LUNVR

Country: Malta

Main activities and responsibilities:

Responsible for helping players when there are problems or guiding them if they have any doubts.

EDUCATION AND TRAINING

[2018 – 2018] **UX for Digital**

Converge You

Address: São Paulo , Brazil

Main subject / occupational skills covered:

UX, UI - Interface Design, Web Analytics, Information, Architecture, Test Methodology, Usability Tests, Design Thinking, MVP / Prototyping

[2012 – 2013] **Multimedia Production**

FMU | FIAM-FAAM

Address: São Paulo, Brazil

[2010 – 2010] **ICS Web Designer**

Impacta Tecnologia

Address: São Paulo, Brazil

[06/01/2022 – 06/06/2022] **English Language Academy**

LSC Malta

LANGUAGE SKILLS

Mother tongue(s): Portuguese

Other language(s):

English

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2

DIGITAL SKILLS

My Digital Skills

Wireframes | Design System | UX / UI | XD, Figma, Sketch | Business and Technology
| Microsoft Office | Design Thinking | Figma | Sketch | User Experience | Adobe XD
| Responsive Design | User Flow | Prototyping | User Centered Design | Adobe
Illustrator | Mockups | Wireframing | Sistemi operativi (Windows MacOS iOS Android)
| Microsoft word, microsoft excel, power point | GIT Hub | Benchmark

COURSES

[02/2021 - 03/2021] **FIAP - Design Thinking**

[View Certificate](#)

[01/2018 - 12/2021] **UX/UI - Alura - 17 completed (118 hours)**

[View Certificate](#)